
د.فيصل عبدالله شريف العوضي
Dr. Faisal Abdulla Sharif Al Awadhi
Since 1996 منذ
A Journey of
IMPACT
Leading the Innovation
and Change Movement
Since 1996.



INTRODUCTION 4

DR FAISAL AL AWADHI INNOVATION AND ENTREPRENEURSHIP EXPERT THAT IS CONNECTING THE WORLD TO THE ARABIAN GULF REGION 4

A RENEWED SENSE OF OPPORTUNITY 4
A REGIONAL PIVOT 4
AN INNOVATIVE STRATEGIC ROUTE FORWARD 4

BUSINESS PROFILE 6

A LIFELONG STUDENT OF GROWTH AND IMPROVEMENT 7

A RESPECTED PROFESSIONAL WITH DEMONSTRATED EXPERIENCE 7
STRATEGIC NETWORKING CONNECT THE WORLD WITH THE ARABIAN GULF REGION 8

OUR PHILOSOPHY A PURELY STRATEGIC OUTLOOK SEEING BEYOND THE CURRENT OBVIOUS 10

SEEING BEYOND OPENS NEW OPPORTUNITIES 11
ACTING STRATEGICALLY IS THE CORNERSTONE 11
REGIONAL CONTACTS ACCELERATE EXPANSION 11

SERVICES: 12

I- GENERAL TRADE AND TRADE ON COMMISSION 12
II- DR FAISAL AL AWADHI STRATEGIC ADVISORY SERVICES 15
Building Throughout the Arabian Gulf Region 15
Bridging Cultural Gaps 15
Seeing Beyond Today 15
A Transparent Approach to Action 16

SOME OFF-SHELVE SERVICES 17

A- AN HOUR OF ADVISORY MEETING 17
B- A DAY OF ONLINE MEETING 17
C- BOARD OF DIRECTORS INNOVATION AND ENTREPRENEURSHIP ADVISOR (NONEXECUTIVE) 17
D- COMPANY EXECUTIVES AND DEPARTMENTS' INNOVATION AND ENTREPRENEURSHIP ADVISORY 17

TRAINING COURSES 18

1- LEADING INNOVATION IN THE OIL & GAS SECTORS 18
2- LEADING INNOVATION IN THE TOURISM SECTOR 18

PORTFOLIO 19

DELIVERING PROGRESS ACROSS 19

THE ARABIAN GULF REGION 19

KINGDOM OF SAUDI ARABIA 20
STATE OF QATAR 21

KINGDOM OF BAHRAIN 22

EXCLUSIVE ROUNDTABLE EVENTS 23

SERVING GLOBAL ORGANIZATIONS 24

PREVIOUS EXECUTIVE CHAIRMAN DUTIES 25
CITY DEVELOPMENT HOLDING COMPANY 25
A LEISURE AND AMUSEMENT PARK GROUP (THE LARGEST IN THE MIDDLE EAST AT THE TIME) 25

CORPORATE 26

SOCIAL RESPONSIBILITY: 26

GREEN INITIATIVES 27

A PROLIFIC AUTHOR 28

GALLERY: ACHIEVEMENTS WE ARE PROUD OF 29

DR FAISAL ABDULLA AL AWADHI HONORED 30
BY THE SAUDI GOVERNMENT 30
NON-PROFIT WORK THAT WE ARE PROUD OF 31
PUBLIC ORGANIZATIONS 32
WE HELPED FORMING 32
SOCIAL HOME GATHERINGS 33
DR AL AWADHI'S MAJLIS 33
MEDIA GALLERY 35
ICCI FRAMEWORK AND THE 35
LEADING INNOVATION CAMPAIGN PODCASTS / VIDEOS 35
DELIVERING FOR EVERY CLIENT 36

Welcome to the Vision
BEYOND INNOVATION

Like the Bahraini fisherman who mastered the tides with wisdom beyond formal education, true innovators see beyond limitations. With nothing but palm fronds, he crafted traps that allowed the small fish to escape—an act of sustainability, foresight, and balance. He worked with nature, not against it, refining his craft through observation and resilience.

In the same way, innovation is not just about technology or disruption—it's about understanding the flow of change, adapting, and building solutions that endure. It's about leveraging limited resources to create something extraordinary, sustaining growth while fostering integrity, ethics, and impact. I believe in seeing beyond—beyond obstacles, beyond trends, beyond conventional strategies—to shape a future where innovation fuels prosperity, sustainability, and human progress.

Innovation should not be a fleeting trend or a tool for short-term gains—it must be a foundational ideology that shapes how nations, businesses, and individuals operate. Through my global call for ICCI (Ideology of Innovation, Change, and Cultural Intelligence), I advocate for embedding innovation, transformation, and creativity into the very fabric of societies. Just as the Bahraini fisherman instinctively applied sustainable, ethical, and forward-thinking practices without formal instruction, we must cultivate a mindset where innovation is not just encouraged but ingrained into education, governance, and economic strategy. This is more than a methodology; it is a movement—one that calls on global leaders to reimagine progress through the lens of sustainable, ethical, and human-centered innovation. Welcome to a space where vision meets execution, and where the journey of innovation is as purposeful as its destination.

Let's build the future—wisely, boldly, and sustainably.

Dr. Faisal Abdulla Sharif Al Awadhi
Visionary Leader in Innovation & Entrepreneurship



INTRODUCTION

Dr Faisal Al Awadhi Innovation and entrepreneurship expert that is connecting the world to the Arabian Gulf Region

A seasoned advisor and established businessman who has always believed that business works best when everyone is connected in a strategic way. He is also the person behind the visionary seeing beyond concept which is central not just to his own career, but the continued success of many businesses and Entrepreneurs with ambitions to secure a market share or move operationally into a new region, here in the Arabian Gulf.

A renewed sense of opportunity

The digital age may have connected us at speed and scale like never before, but one thing it cannot do is compete with the rich culture, diversity and resources of new commercial regions. As the Arabian Gulf continues to open up to outside investment it offers a new world of access and opportunities for businesses and organizations looking to grow. Progress requires a proven way to overcome commonly encountered barriers in a long-term, strategic way united with a common vision.

A regional pivot

Taking leadership decisions is about knowing when to pivot your strategy and looking closely at new potential opportunities. Through a combination of experience, vision and focus on seeing beyond the current situation, connecting you with the regional insights that elevate your strategies. The result is a streamlined and thoughtful approach to accessing a new market with widely untapped potential.

An innovative strategic route forward

Expanding into the Arabian Gulf to gain market share, either through a strategic approach from your own headquarters or by building an on-the-ground presence that is commercially lucrative, is only possible when you have the benefits of regional expertise and insights. This is available within our scope of services:

- **Understand** how to unify your approach with local culture, working practices and consumer behaviour.

- **Explore** relevant regional and global potentials, power brokers and officials by leveraging a unique network of knowledge around various business and economic sectors.





- Build a strategic long-term approach that develops your business or organization into a key regional asset.

In addition, the focus is on offering a range of advisory services focusing on sustained innovation, strategic entrepreneurial shifts and the process of delivering actionable change.

A part of this exclusive approach is putting together prestigious exclusive roundtable events and technical workshops with the aim of connecting key local potentials with foreign global organizations. Events can stretch to cover regional grounds, for example, a past event has brought together the kingdoms of Bahrain and Saudi Arabia, large organizations and governments and global leaders who share a vision for seeing beyond in a sector that was of interest to the local attendees. Everyone attended a full-day technical workshop which resulted in a range of potential proposals.

Together, we achieve so much more.

Business Profile

A passionate, proven and highly driven entrepreneur with 25 years of diverse and wide-ranging GCC experience. Areas, where success and achievement can be demonstrated, include Real Estate Development, Leisure & Entertainment, Security & Defence, Digital Assets, SAAS, Manufacturing, Marketing Communication, Media, Ai, and a growing portfolio of International Partnerships. Dr. Faisal Al Awadhi combines a deep and intuitive knowledge of a large number of industries with global connections as well as a network of contacts, each gained and nurtured via respectful and successful long-term business relations.



A lifelong student of growth and improvement

Possesses a deep knowledge of the often-contrasting cultures between organizations and countries looking to do business. This allows him to understand where agreements and differences lie, enabling him to bridge gaps with a clear long-term view of complex and dynamically evolving situations.

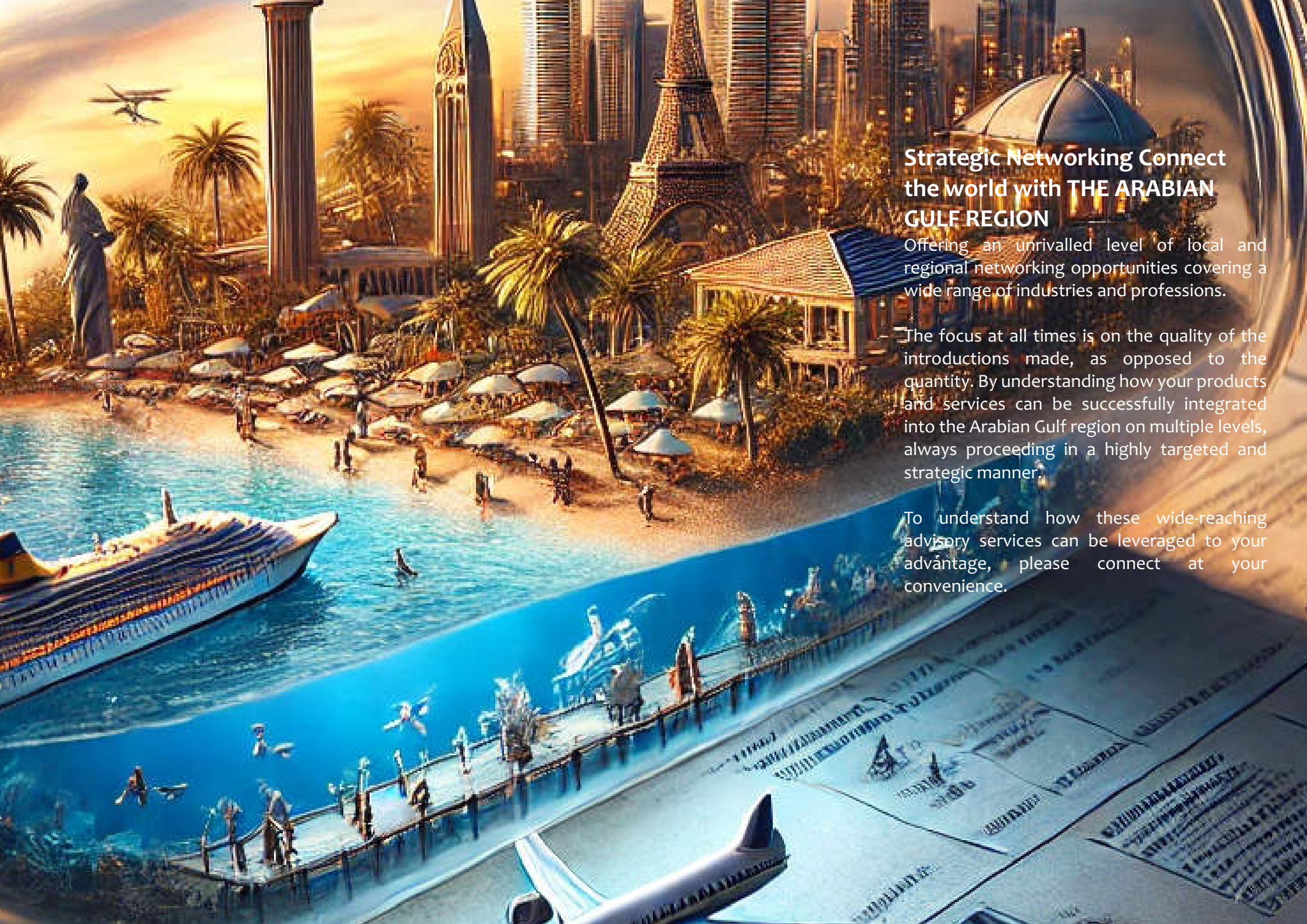
As someone committed to lifelong learning, Dr. Al Awadhi holds a PhD with a focus on Leading, Innovation & Entrepreneurship at the University of South Wales, UK. He also has the honour of holding an MBA in Innovation, Change & Entrepreneurship from York St Jones University, UK.

A respected professional with demonstrated experience

Proud to be a respected business figure within the regional community and continually works to drive forward a portfolio of entrepreneurial activities and community support programs. As someone always focused on driving change and expansion opportunities for business, he took an executive chairman position in his early to mid-30s, serving as the key focal point for realigning and turning around a $2 billion group.

Other career highlights to date include founding, developing, and overseeing the business set-up, strategy and governance of a diverse portfolio within major fields under the corporate brand of Al Faisal Group W.L.L. including, but not limited to, Real Estate, Entertainment & Leisure, Marketing communication , News & Media, Sustainability & Recycling, Industrial Chemicals, SAAS, Digital Assets, Ai, Security and Defence.





Strategic Networking Connect the world with THE ARABIAN GULF REGION

Offering an unrivalled level of local and regional networking opportunities covering a wide range of industries and professions.

The focus at all times is on the quality of the introductions made, as opposed to the quantity. By understanding how your products and services can be successfully integrated into the Arabian Gulf region on multiple levels, always proceeding in a highly targeted and strategic manner.

To understand how these wide-reaching advisory services can be leveraged to your advantage, please connect at your convenience.

Key Competencies Include

- **Entrepreneurial Asset Creation —** delivering entrepreneurial projects based on a set vision and economic and market fundamentals.
- **Strategy and Innovation —** creating long-term recommendations and actionable insights that allow continued growth, improvement and expansion
- **Creative Thinking —** by nature Dr. Faisal Al Awadhi looks for new and dynamic ways to solve common, recurring and complex problems in a sustainable, innovative and robust way
- **Vision —** seeing beyond the status quo and understanding the potential for opportunities others are yet to identify
- **Growth Oriented —** a business professional able to bridge the gap between expectations, goals and commercial interests in granular detail
- **Product Innovation —** optimizing, improving and enhancing specialist offerings to appeal to new markets, cultures and audiences
- **Business Development —** driving change to match market and audience evolution on both a regional and global level
- **Turnaround Innovation —** improving standards and delivery while taking prudent decisions over both the short and long term
- **Change, Championing & Management —** implementing dynamic and strategic change that is purposeful, actionable and traceable across all levels and functions
- **Public Relations —** building a rapport and relationship between businesses and the new communities they want to connect with
- **Problem-Solving —** Creative, innovative ideation and dynamic lateral thinking in a focused and highly actionable manner resulting in clearly quantifiable progress
- **Technical Understanding —** leveraging the latest technology and communications channels to deliver compelling messaging at scale without loss of targeting and specificity
- **Financial Understanding —** a proven professional able to understand the dynamics of business in a way that allows everyone to see beyond and drive transformations
- **Regional and Global Network —** a wide-ranging and diverse network of contacts centred on the Arabian Gulf and expanding through a portfolio of industries around the world
- **Leading and Management of Boards of Directors —** a strategic ability to deliver innovation along with improvements and enhance focus by seeing beyond in innovative ways





Our philosophy

A Purely Strategic Outlook Seeing Beyond the Current Obvious

The approach and outlook are based on a combination of long-term strategic vision and a willingness to see beyond the current reality.



Seeing beyond opens new opportunities

The status quo is something we are all intimately familiar with because it is what we see the moment we begin to analyse a situation. While everyone needs to understand the here and now, you must not let it limit yourself because this would result in missed opportunities and an inability to grow.

Seeing beyond is about delivering a broader, deeper and more insightful vision of what becomes possible when we look beyond the clouds and begin to envision an infinitely expanding horizon. Every leader, business and industry benefits from this expanded approach because it removes limitations imposed by the present. To succeed in any field, the ability to see beyond is vital as it allows you to make longer term moves which are not limited by the here and now. Seeing beyond is a powerful combination of vision, blue sky thinking, and a willingness to develop detailed strategies which bring big dreams into reality.

Acting strategically is the cornerstone

As a leader you are responsible to shareholders, employees and investors in a way that few others have to appreciate. You must deliver dynamic improvements in a long-term way, all while managing risk and maximizing reward. Dr. Faisal Al Awadhi focuses on allowing you to achieve these interrelated and competing aims by making a clear strategy the cornerstone of your approach.

Regional contacts accelerate expansion

The missing piece of the strategic puzzle is so often knowing who to talk to and how best to reach out to them. With regional expertise as a community business leader, Dr. Faisal Al Awadhi allows you to seamlessly navigate cultural borders and differences in working culture, enabling you to connect with opportunities that are simply not open to others.

By combining these key components, we can come together to prosper from the new opportunities that continue to open up in the Arabian Gulf. Dr. Faisal Al Awadhi envisions the region becoming a larger and larger key growth driver for businesses and organizations on a global scale.

Together, we all benefit when we see beyond.



SERVICES:
i- General Trade and Trade
on Commission

Established in 1996, **Al Faisal Group W.L.L.** initially built its presence across the Kingdom of Bahrain, the Kingdom of Saudi Arabia, and the State of Qatar. By 2011, the Bahrain office assumed leadership of the Group's regional operations, leveraging a solid network of clients and suppliers. Concurrently, Dr. Al Awadhi took on several advisory roles and executive board chairmanships, guiding the organization's strategic growth.

Recognizing emerging market needs, **Al Faisal Group** expanded its core business lines in 2013 to include Industrial Services, Security, Defense, Medical, and Disinfection Divisions. Notably, in 2015, the Group collaborated with key ministries and entities—including the Ministry of Health and Ministry of Interior—to address outbreak control challenges during the Ebola crisis in Africa.

In 2019, marking 23 years of service, the Group embraced a technology-driven approach, digitalizing its operations and advancing into retail markets. This included developing fintech and service platforms that

streamline every facet of a business transaction—from generating invoices to facilitating payments—for industries ranging from healthcare to finance. During the global pandemic, these swift, digital solutions proved critical in supporting government initiatives, positioning Al Faisal Group as one of the primary suppliers to higher authorities managing COVID-19 response efforts.



As industry trends continue to evolve, **Al Faisal Group** remains at the forefront. We have introduced advanced digital asset platforms awaiting regulatory approval, as well as AI-powered services through **AiDEL** and **MUFEEDgpt**, ensuring we maintain a competitive edge in our region. Today, the Group operates under three key licenses—covering **general trade, trade on commission, and advisory services**—in both the Kingdom of Bahrain and the State of Qatar. This broad licensing framework enables us to engage in a wide range of activities throughout the Middle East, reinforcing our commitment to innovation, responsiveness, and continued leadership in multiple sectors

























د.فيصل العوضي
Dr. Faisal Al Awadhi

SALEH$_{gpt}$

AiSAL
www.aisal.io

MOWAJI
مواجي

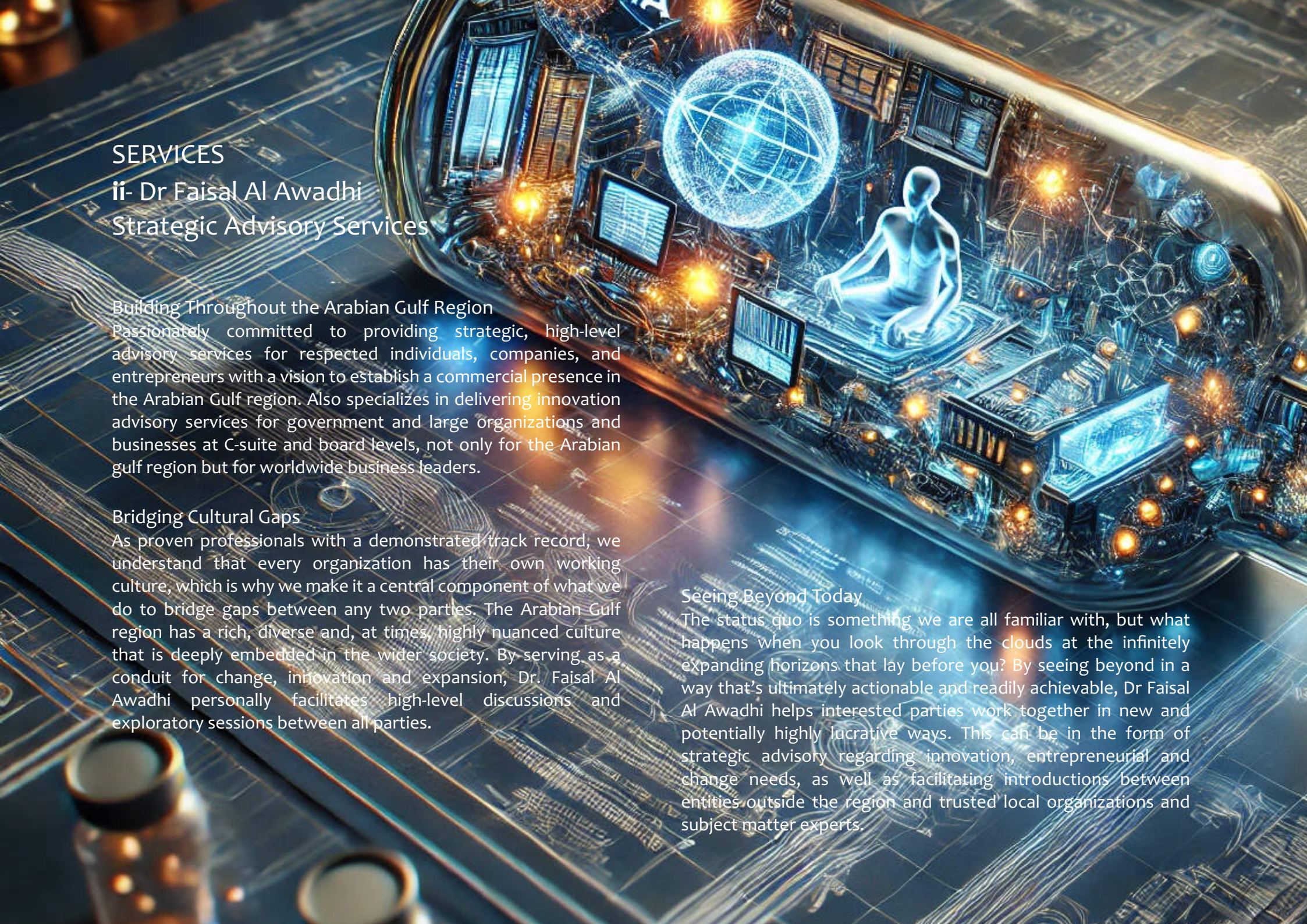
MUFEED$_{gpt}$

AiDEL
Your Legal AI
www.aidel.io

مفيد
MUFEED

THE ARABIAN COIN

مجموعة الفيصل
AL FAISAL GROUP



SERVICES
ii- Dr Faisal Al Awadhi
Strategic Advisory Services

Building Throughout the Arabian Gulf Region

Passionately committed to providing strategic, high-level advisory services for respected individuals, companies, and entrepreneurs with a vision to establish a commercial presence in the Arabian Gulf region. Also specializes in delivering innovation advisory services for government and large organizations and businesses at C-suite and board levels, not only for the Arabian gulf region but for worldwide business leaders.

Bridging Cultural Gaps

As proven professionals with a demonstrated track record, we understand that every organization has their own working culture, which is why we make it a central component of what we do to bridge gaps between any two parties. The Arabian Gulf region has a rich, diverse and, at times, highly nuanced culture that is deeply embedded in the wider society. By serving as a conduit for change, innovation and expansion, Dr. Faisal Al Awadhi personally facilitates high-level discussions and exploratory sessions between all parties.

Seeing Beyond Today

The status quo is something we are all familiar with, but what happens when you look through the clouds at the infinitely expanding horizons that lay before you? By seeing beyond in a way that's ultimately actionable and readily achievable, Dr Faisal Al Awadhi helps interested parties work together in new and potentially highly lucrative ways. This can be in the form of strategic advisory regarding innovation, entrepreneurial and change needs, as well as facilitating introductions between entities outside the region and trusted local organizations and subject matter experts.

A Transparent Approach to Action

The results delivered may be the result of highly complex interactions and ever-evolving skillsets, but partnering with us is something purposefully kept as simple as possible. As a leader you need traceability and transparency when it comes to advisory services, which is why we have made this the foundation of partnering and working together for the greater good.

As part of the initial discovery process, we will lay out clear and open terms, whether they be simple retainers or a clear fixed hourly fee, and create a working relationship that always works in your best interests. We see ourselves as your long-term strategic partner and strive to serve your evolving needs throughout the region.

From the moment you connect, we will be guiding you through the process of establishing your vision, connecting it with the emerging reality of the region, and putting the practices in place that will bring it into reality. When you want to explore new opportunities and discover what is really possible in a dynamic and richly diverse economic region, we will personally guide you through your journey like no one else.

In short; you owe it to yourself and to your organization to take the next step and build something bigger, better and more dynamic than ever before. All that you need to do is choose from range of services to start your innovation and entrepreneurial advisory journey:



Some Off-Shelve Services

Call us for a Quote

a- An Hour of Advisory Meeting

This focused and highly strategic session provides you with a unique amount of top-level insight combined with a natural starting point for expansion in the region. The perfect introduction when you want to gather facts and assess the future of your business or organization by seeing beyond. All the fees are excluding out of pocket expenses, such as but not limited to, travel, transport, mobilization, etc, that will be charged according to the engagement needs.

b- A Day of Online Meeting

Take a deep dive into all the key aspects of the region you need to be fluent in, to conduct thriving business with an all-day session. By being able to connect from anywhere in the world, you can start surveying the true scale of the opportunity with help from a business expert with a proven track record of delivery and priceless regional knowledge and experience. All the fees are excluding out of pocket expenses, such as but not limited to, travel, transport, mobilization, etc, that will be charged according to the engagement needs.

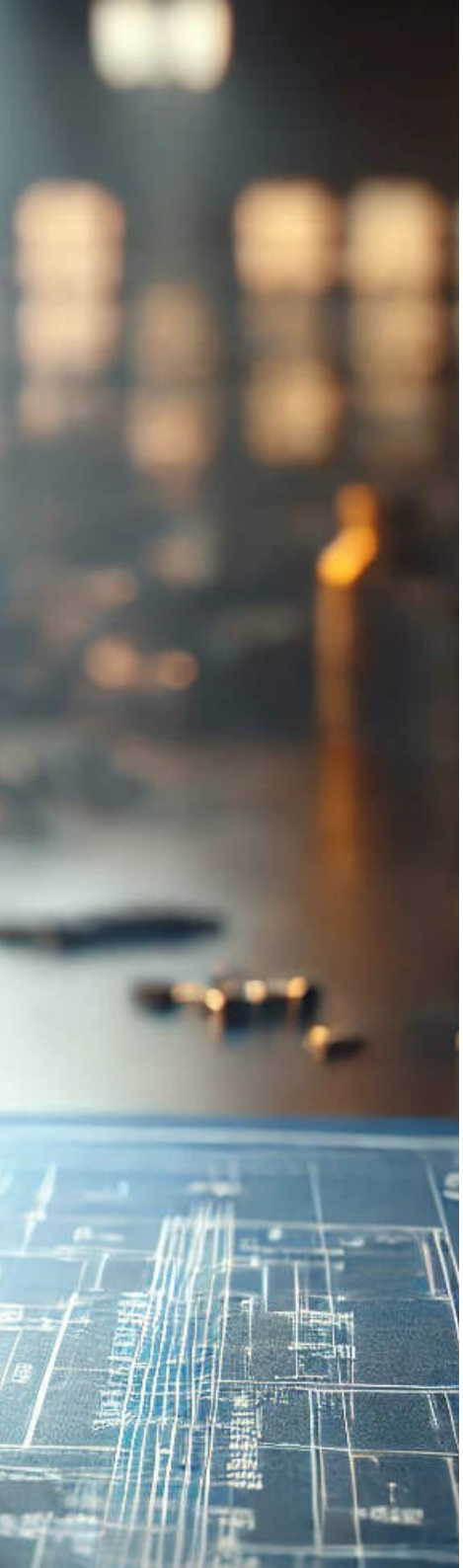
c- Board of Directors Innovation and Entrepreneurship advisor (nonexecutive)

Get top-level strategic guidance in a way that allows you to change the direction of your company or organization in a truly sustainable way. By connecting, building and leveraging relationships, you can find new ways to open doors and access rich and lucrative opportunities in the region your competitors are set to miss out on. All the fees are excluding out of pocket expenses, such as but not limited to, travel, transport, mobilization, etc, that will be charged according to the engagement needs.

d- Company Executives and departments' Innovation and Entrepreneurship advisory

Drive your organization forward with an in-depth and fully focused approach to innovation on every level. With quarterly and annual meetings, you can access high-level insights on a routine basis, helping you set the tone for a bright and lucrative new future in the region. All the fees are excluding out of pocket expenses, such as but not limited to, travel, transport, mobilization, etc, that will be charged according to the engagement needs.

To learn more Visit https://faisalalawadhi.net/sp/global-advisory/
To learn more Visit https://faisalalawadhi.net/sp/local-advisory/



Training Courses

Call us for a Quote

1- Leading innovation in the Oil & Gas Sectors

This seminar is Leading Innovation training seminar, conducted by Dr Faisal Al Awadhi, addresses one of the most urgent challenges facing today's organizations and their leaders: Innovation. Rapidly shortening product and business life cycles, intensifying global competition, and the erosion of local market dominance by international players underscore the vital importance of innovating to remain competitive. Structured around two key academic and practical dimensions—(i) innovation principles and (ii) leading innovation—this seminar empowers participants to adopt new methods, ensuring sustained growth and resilience in a changing marketplace.



To learn more Visit https://faisalalawadhi.net/sp/leading-innovation-oligas/

2- Leading Innovation in the Tourism Sector

As tourism and leisure industries face increasing competition and evolving customer expectations, innovation becomes a defining factor for success. Traditional approaches are being challenged by digital transformation, sustainability concerns, and the demand for immersive experiences. These shifts make Leading Innovation in the Tourism and Leisure Sectors more critical than ever before.



To learn more Visit: https://faisalalawadhi.net/sp/tourism-sector-training-seminar



PORTFOLIO

Delivering Progress Across The Arabian Gulf region

A diverse combination of local knowledge, experience in driving change and high-level advisory expertise has been leveraged by a number of organizations and businesses across the region.

KINGDOM OF SAUDI ARABIA

In addition to the vast portfolio of projects executed over the past twenty-five years, a noticeable proud achievement must be highlighted, as Dr Faisal Al Awadhi has personally had the honour of acting as Senior Advisor to HH the Chairman of Eastern Province Saudi Tourism Council. As part of the extended work, he developed the tourism calendar along with a number of Eastern Province events designed to enrich and diversify the tourism calendar to include popular events based around sports, fashion and shopping.

The work included playing a strategic role in delivering: the Rally Al Sharqia, which was the first rally to ever happen in the eastern province of the Kingdom of Saudi Arabia. A leading Arab Beach Soccer Event, where he was personally responsible for working closely with the mayor of the eastern province of Saudi Arabia, resulting in the successful planning and execution of the first-ever summer shopping festival in the Kingdom of Saudi Arabia, known as the Sharqia Shopping Festival. And also the World Water Polo Championship, 2011 was a major highlight. This was all part of a wider nationwide initiative to open Saudi Arabia up as a destination not just for foreign investment, but as a family tourist attraction and go-to destination.





STATE OF QATAR

Operated in the past full-fledged offices dealing in marketing and general trade across a wide variety of industries and corporate expansion areas. The work involved building trusted networks, bringing people together, and allowing others to see beyond and achieve more than they ever imagined possible.

At all times the local customs and culture were respected and partnered with, ensuring everyone was able to achieve their desired outcomes. In 2024 a new advisory entity was established in Doha- Qatar to cater to the local and regional markets. These vast regional experiences can now be leveraged by clients for the purposes of consultancy, fact-finding and expansion. A powerful toolkit and skillset that few others in the region will be able to introduce you to.

KINGDOM OF BAHRAIN

In addition to the vast portfolio of projects executed over the past twenty-five years, a noticeable proud achievement was during the pandemic, Dr Faisal Al Awadhi worked closely with Team Bahrain to provide a wide range of services to meet the rapidly changing needs of local communities. Networks, contacts and experience were all leveraged to provide a service that was both flexible and effective in the short term and highly resilient in the medium to long term. Not only did he help provide strategy, execution and delivery to deal with the immediate impact of COVID-19, but Dr Faisal also took a longer-term view. Key industries like entertainment and tourism were shut down overnight, resulting in a severe impact on individuals, businesses, the economy and the quality of life so many of us rely on and had previously taken for granted. By utilizing his proven and widely respected seeing beyond concept, he took a dynamic approach that looked past the so-called 'new normal' caused by the virus and began to deliver ideas and insights that would reimagine what the entertainment and tourism industries could become.



EXCLUSIVE ROUNDTABLE EVENTS

A part of our exclusive approach is putting together prestigious exclusive roundtable events and technical workshops, connecting key local potentials with foreign global organizations.

Some of our previous events have stretched to cover regional grounds, for example, one of our past events brought together the kingdoms of Bahrain and Saudi Arabia, large organizations, governments and global leaders who share a vision for seeing beyond in a sector that was of interest to the local attendees.

As part of the event, everyone who wished to attend a full-day technical workshop which resulted in a number of potential proposals. Each of these represented a new connection, a node in the network, and a relationship which can be the basis for doing good business in the region for many years to come.

Another type of round table was recently with the hype of the tourism industry in the Kingdom of Saudi Arabia, in this project the exclusive high-level role was to structure several tourism development projects and attract key stakeholders and establish a channel with the regulators. The stakeholders included the Land Bank, Government fund, regulator, technical partner from a government company and deal makers. These types of events and meetings have quickly become a central component of the Kingdom's pivot away from a reliance on energy resources to an open and tourist-friendly destination.

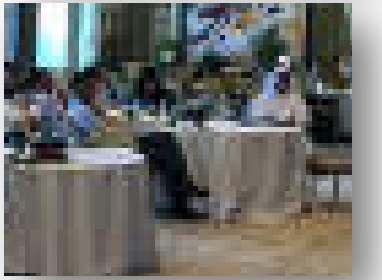












المؤسسة العامة لجسر الملك فهد
King Fahd Causeway Authority

ارامكو السعودية
Saudi Aramco

سابك
sabic

شركة مطار البحرين
bahrain airport company

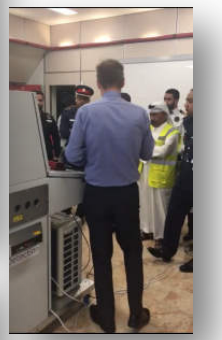
الهيئة الوطنية للنفط والغاز
NATIONAL OIL & GAS AUTHORITY

بابكو
Bapco

تطوير للبترول
TATWEER PETROLEUM

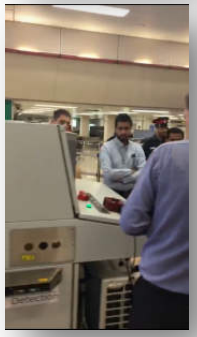




















Serving Global Organizations

Dr Faisal Al Awadhi's diverse and rich portfolio of experience drives a wide range of regional advisory services to numerous clients, individuals and organizations, covering areas including, but not limited to:

- Security and Defence
- Industrial Supply and Chemicals
- Energy and Green Initiatives
- Complex Theme Development
- Ethical Ai and Smart Cities

In each case, the approach was to see beyond by connecting relevant parties with local stakeholders, officials and organizations who share a common vision and set of values.

PREVIOUS EXECUTIVE CHAIRMAN DUTIES

City Development Holding Company

- Approached by a semi-government company to restructure operations with innovative and cost-effective plans in line with proposing an exit for the partners
- Successfully lead the restructuring of the company to a smaller and more efficient team
- Announced the first green city officially registered in the UN at the time, proposing after that an exit to either a government acquisition or to establish a number of diversified supporting projects

A Leisure and Amusement Park Group (The largest in the Middle East at the Time)

- Approached to restructure the team and operations with a focus on opening further sales channels in the region, plus offering further activities for the customers
- Successfully achieved all set goals and incorporated events and other rides and activities that were new to the park and have achieved the numbers and stabilized the business by establishing new revenue streams such as events and kiddy rides.

A Hotel And Hospitality Group (The Most Luxurious Development In The Kingdom of Bahrain)

-Approached to lead a crises management task due to the international operator leaving a hotel unmanaged.

-Charged with establishing a local highly skilled professional team accompanied by a world-leading hotel brand.

-Pivoted to promoting the hotel as a family luxury destination in the region which in return paid off with the highest revenue in the history of the hotel.

-Successfully presented at low-cost Armani infused café products at the hotel lobby before the presence of an Armani café in the region, and Dior spa treatment products which was the first hotel ever to present such service.

-Increased room night average price three times higher than what was sold prior to the engagement.



CORPORATE
Social Responsibility:

Dr Faisal Al Awadhi's work in Bahrain has always been heavily centred on youth programs and community support. Highlights include:

- Creating, funding and launching the IQLAA Program to inspire young Bahrainis on their journey of entrepreneurship and self-employment. To date, more than 2,000 young people have benefited.

- Creating, funding and launching a well-received NASA in Bahrain Event, attended by over 500 students a day over the course of five days. The intention of the event was to inspire young people to look to space and tied in with philosophy of seeing beyond.

- Creating The Entrepreneurs Village: A proven incubator for hospitality entrepreneurs. The purpose was to reach out to a wider section of society and provide a mechanism by which they could see beyond their current situation and build something commercially viable. Video Available at: https://www.youtube.com/watch?v=C5hv3MavBHY

- Creating, funding and launching the Hamad Entrepreneurs Program to train and develop Bahraini F&B entrepreneurs. He has also created the OSUS program that teaches the next generation how to build their lives on a robust, resilient, visionary foundation. Video presentation: https://www.youtube.com/watch?v=cWzuziWolxI

- Hosting the Global World Network for Entrepreneurs in Bahrain to serve as part of the GCC Arabia 500. This project leveraged a wide range of global connections and was ultimately supported by the world-renowned Harvard Business School.

- Many charity programs that we would prefer to keep private because we see them as a chance to make a difference in the world, not as promotional or PR tools to be leveraged for our own gain.





















Court of the Crown Prince

HARVARD UNIVERSITY

CNBC عربية

United Nations

NASA

تمكين Tamkeen

BDB مجموعة بنك البحرين للتنمية Bahrain Development Bank Group

غرفة تجارة وصناعة البحرين Bahrain Chamber of Commerce and Industry





Green Initiatives

Central to Dr Al Awadhi's approach is leaving the world a better place for all than when he found it. A key component of this is embracing new and emerging green initiatives to make a difference to local communities, regional entities and the world as a whole. As such, he was the first to launch the transformation of a two million square meter city into a green city. The process was driven by a focus on more environment-friendly construction, renewable energy, materials and building practices, and a vision for a better way to build at scale. His work was recognized and awarded by the UN in 2011, a proud moment for Dr Faisal Al Awadhi and validated his commitment to seeing beyond.

A PROLIFIC AUTHOR

Dr AL Awadhi have contributed to literature with "Kingdom Of Bahrain: A Year of Achievements (2001)" specifically addresses the youth, documenting the transformation history, reform, and achievements of the Kingdom of Bahrain. And "Seeing Beyond Entrepreneurship Part 1: The Positive Horizon," available at [this link](). Other works include "Seeing Beyond Entrepreneurship Part 2: The Negative," "Seeing Beyond Innovation and Change," and "Seeing Beyond Social Entrepreneurship." " Seeing Beyond The click & Seeing Beyond The Case" with multiple episodes discussing real life entrepreneurial business and economic cases. The subsequent publications are part of an ongoing series that delves into various aspects of entrepreneurship, innovation, change, and social entrepreneurship, providing valuable insights and perspectives.

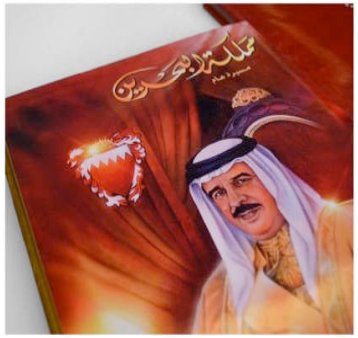


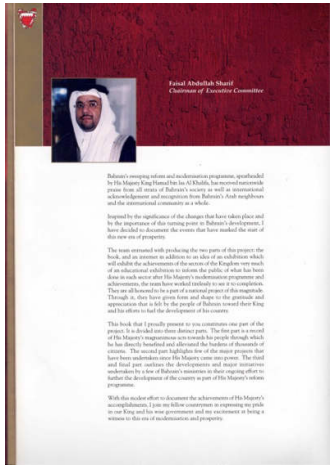












GALLERY:
Achievements we are proud of

TAKAMUL collaboration Advocated between the years 2010 - 2020
Dr Faisal Al Awadhi first introduced TAKAMUL in 2010, symbolizing the economic enhancement of Bahrain and Saudi Arabia, fostering a mutually beneficial partnership.

Proposed by Dr Faisal Al Awadhi in 2010, the **TAKAMUL Initiative** was designed to strengthen collaboration between the Kingdom of Bahrain and the Kingdom of Saudi Arabia. The term ***TAKAMUL*** —meaning "completing each other"— encapsulates the initiative's core goal: fostering economic cooperation so that both kingdoms enhance and complement each other's capabilities.





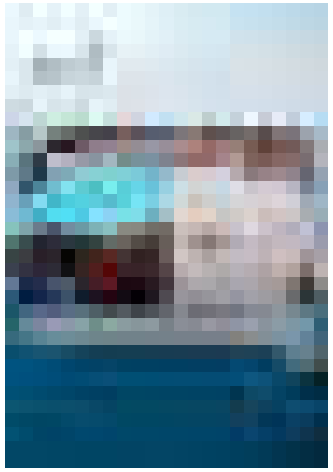
تكامل
TAKAMUL
مشروع التكامل التجاري بين مملكة البحرين والمملكة العربية السعودية



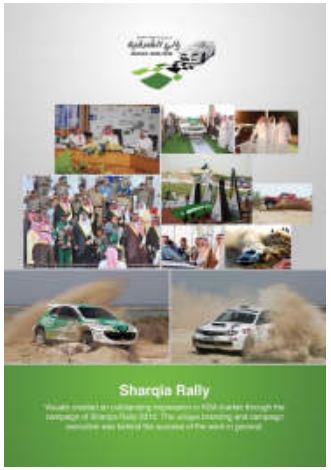
Dr FAISAL ABDULLA AL AWADHI HONORED BY THE SAUDI GOVERNMENT

"I am proud, as a Bahraini, to be recognized for my ventures in regional and international markets. This honour reflects the dedication and ambition I bring to my work. I encourage my fellow GCC citizens to set a strong example abroad, showcasing the excellence and talent our country has to offer. My goal has always been to leave a lasting impression through quality, innovation, and leadership."













The National Tourism Calendar





Non-Profit Work That We Are Proud Of

We believe in the power of giving back to the community and making a meaningful impact beyond business. Over the years, we have actively supported various non-profit initiatives, focusing on education, healthcare, youth empowerment, and humanitarian aid. From sponsoring educational programs and incubators for young entrepreneurs to providing essential resources during crises, our commitment to social responsibility remains unwavering. During the COVID-19 pandemic, we played a pivotal role in supporting governmental and healthcare institutions with essential supplies and rapid solutions. Our dedication extends to fostering innovation, sustainability, and economic development through initiatives that uplift underprivileged communities. We take immense pride in these contributions, as they reflect our core values of leadership, integrity, and service to society.

Orphan Care Business Plan: WILDAN

Dr. Faisal Al Awadhi developed a comprehensive business plan and feasibility study for orphan care, using Mrs. KK Orphanage in Somalia as a model. The goal was to create a structured framework that could be adapted and implemented under the WILDAN brand or customized based on project leaders' plans and circumstances.

WILDAN, meaning "servants of heaven" in Arabic, symbolizes global care and sustainability. Its logo—three hands forming a globe—represents worldwide support. The initiative is built on three pillars: Care for orphans, Sustainability through self-funding projects, and a Secured Future for children. This research-backed business plan was made publicly available to benefit orphan care initiatives globally. Originally developed in Arabic, it was translated into English for wider accessibility. Dr. Faisal dedicates this work to his late father, Abdulla Sharif Al Awadhi, in recognition of his values and legacy.





PUBLIC ORGANIZATIONS
We Helped Forming

Founding Member Bahraini Saudi Business Council (GCC Chamber)



Saudi Bahraini Businessmen Board
مجلس رجال الأعمال السعودي البحريني

Founding Member Young Businessmen Committee (Bahrain Chamber)



Founding Member Telecommunications Business Users Association (Bahrain)

BCUA

SOCIAL HOME GATHERINGS
Dr Al Awadhi's Majlis

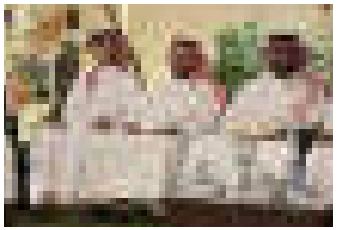
Dr Faisal Al Awadhi is actively engaged in community and social affairs, regularly hosting public and private gatherings at his Majlis to foster dialogue and support societal development. These gatherings serve as a platform for meaningful discussions, collaborations, and initiatives that benefit the local community.



Hosting local school competitions, encouraging academic and extracurricular excellence.



Hosted by the Southern Area Governor to discuss regional initiatives and development.









Engaging with public and municipal council members to address community needs.



Through these gatherings, Dr Al Awadhi's Majlis continues to serve as a hub for community engagement, leadership discussions, and strategic collaborations, reinforcing his commitment to social and economic progress.







Welcoming the Minister of Works to discuss infrastructure and public service improvements.





Hosting Members of Parliament (MPs) to facilitate discussions on governance and regional development.





Meeting with the CEO of Electricity and Water to address key utilities and energy concerns.



Strengthening diplomatic ties by hosting the Chinese Ambassador.



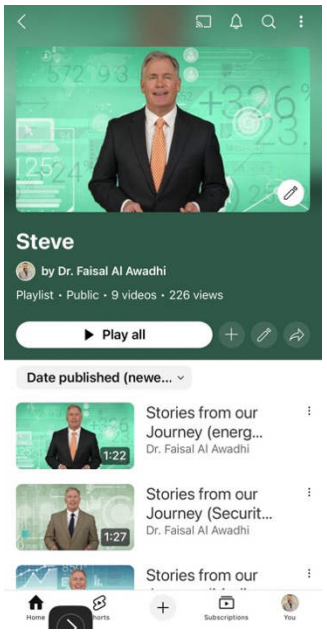




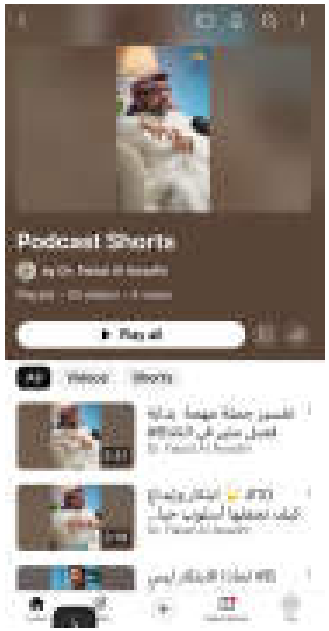
Welcoming the Deputy CEO of the world's largest energy company, fostering discussions on energy and economic development, and later meeting the Minister of Oil.

MEDIA GALLERY
ICCI Framework and the
Leading Innovation Campaign Podcasts / Videos

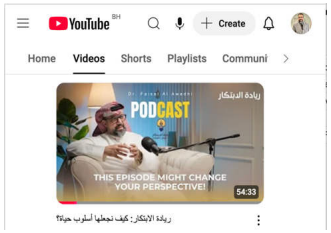
Driven by his vision to embed innovation, change, and creativity (ICCI) as core ideological principles, Dr Faisal Al Awadhi has initiated multiple campaigns aimed at inspiring and guiding national-level innovation. The following videos offer further insight into his approach, highlighting the strategic direction and the transformative potential of these initiatives.



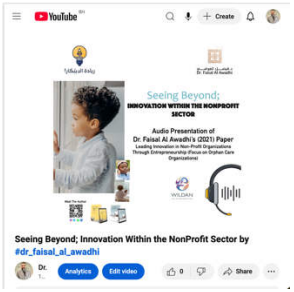
https://www.youtube.com/playlist?list=PLC6_DP2XEidRD6jIGvpomTvUZQ2Izc2T6



https://www.youtube.com/playlist?list=PLC6_DP2XEidTolkEqDRHAAAE4FiKGcFzJ



https://www.youtube.com/watch?v=hiVL2rwC1Pg

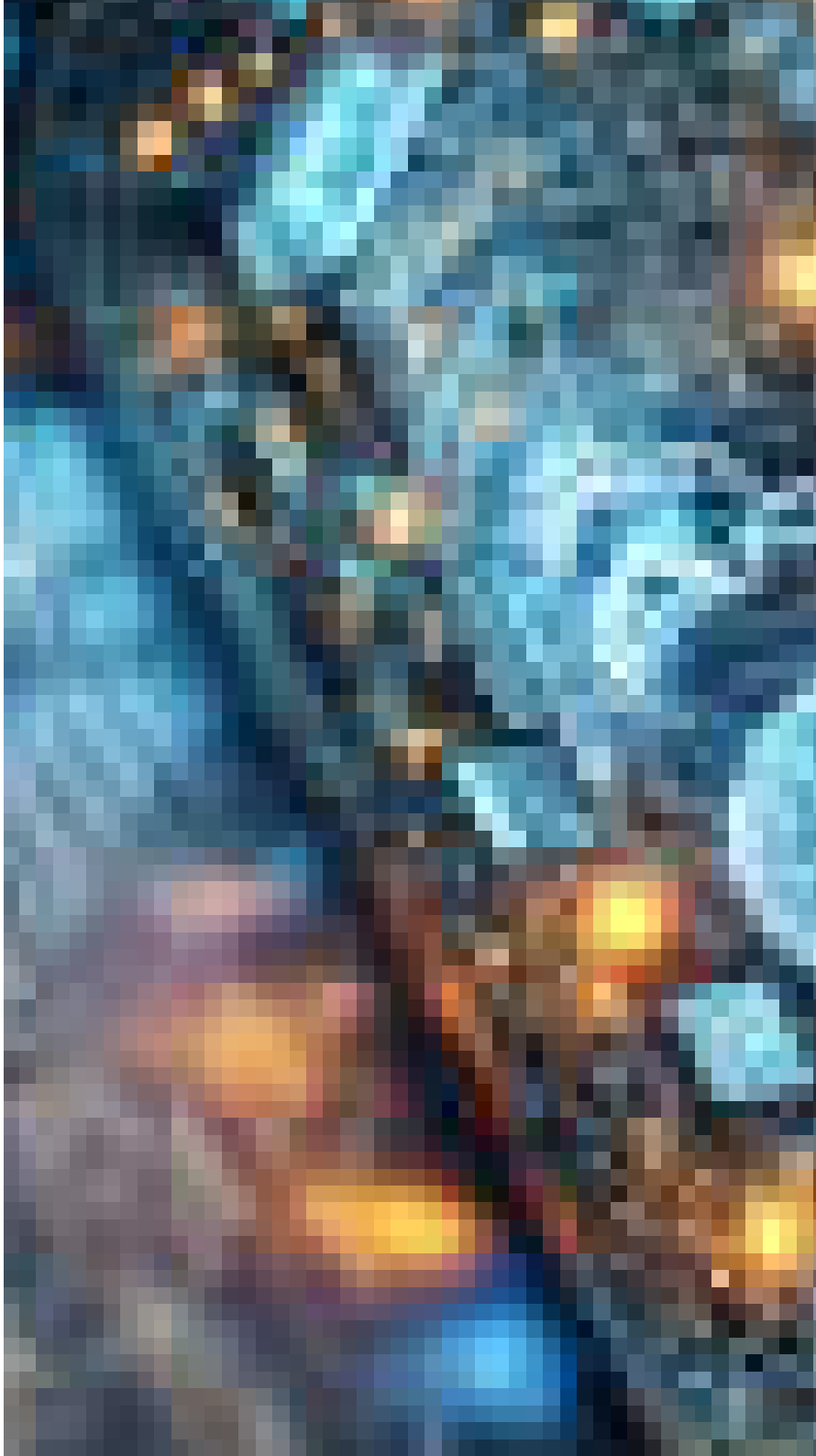


https://www.youtube.com/watch?v=hiVL2rwC1Pg



https://www.youtube.com/watch?v=PrhkAqGIJ6w

ريادة الابتكار
د. فيصل العوضي





Delivering For Every Client

Dr Faisal Al Awadhi looks forward to serving your needs in the region, making connections, and helping drive change and innovation on every level. His services are always custom and bespoke, allowing you to set the tone for the change you want to achieve, starting with a proven and transparent discovery process and ending with the success you anticipate.

د.فيصل عبدالله شريف العوضي
Dr. Faisal Abdulla Sharif Al Awadhi
Since منذ 1996